

## **Media Release**

Monday April 25, 2011

**For Immediate Release/Please retain for event listings**

### **Enbridge Music On Main Festival 2011 – Festival Schedule Announced! 3 Days, 40 Artists, Multiple Venues!**

#### **Event Overview**

Admiral Entertainment presents the third annual Enbridge Music On Main Festival! A three-day live music festival covering a large portion of South Simcoe (with venues in Alliston, Beeton, Cookstown, Tottenham & Loretto, ON) scheduled for May 12-14, 2011.

This years' festival will feature 40 live artists/bands of various genres, performing a series of concerts/showcases at South Simcoe's finest live music venues.

For the full artist schedule, please visit: [www.MusicOnMainFestival.com](http://www.MusicOnMainFestival.com)

#### **Ticketing**

Festival Patrons will be granted entry to all participating venues (capacity permitting), free of charge with the exception of Loretto Tavern's \$5 cover on Friday May 13.

#### **Participating Venues**

Iron Horse	(1 Church St, Cookstown, ON)
Loretto Tavern	(Hwy 50 & County Rd 1, Loretto, ON)
Crabby Joe's	(146 Young St, Alliston, ON)
Muddy Water	(25 Main St. West, Beeton, ON)
Man Of Yorke	(11 Mill St East, Tottenham, ON)
Groundswell	(96 Victoria St W, Alliston, ON)

#### **Festival Sponsors**

A special thank you to all festival sponsors who have made this years event possible. 2011 Festival Sponsors include; Enbridge, Music 21, Rock 95, 107.5 Kool FM, Alliston Herald, SNAP South Simcoe, Barrie.TV and Prudential's ExperienceSold.com team!

## **Volunteer Opportunities**

For volunteer information, please contact: [info@admiralent.com](mailto:info@admiralent.com)

## **Charitable Info**

A portion of proceeds will be going to Spinal Cord Research.

“Research is an investment in promise, potential and hope. At Toronto Rehab, we are advancing both rehabilitation knowledge and practice through research. Our goal is to help people who have suffered life-altering illness and injury regain the skills they need to return to their communities and to get on with their lives. A fully affiliated teaching hospital of the University of Toronto, Toronto Rehab is a leader in the field of rehabilitation science.” – Toronto Rehab

For more information, please visit: [www.torontorehab.com](http://www.torontorehab.com)

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For more information, to receive any hi-res photos or to set up an interview with one of the bands or promoters, please contact:

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**Admiral Entertainment**

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